

Target B2B Corporate GiftCard

At Target we want you to know how we collect, use, and share and protect information about you. This notice specifically covers how we collect, use, share, and protect information about you in connection with Target B2B Corporate GiftCards. To view information about other privacy practices, please see the Target Privacy Policy located on Target.com.

What Information is collected?

We collect information you provide directly when you create an account on the Target B2B Corporate Gift Card website which includes:

- Company Name
- Tax ID
- Contact Name
- Job Title
- Company Address and shipping address
- Email
- Phone
- Fax
- Credit Card information is collected for clients who choose to pay by credit card

Other sources of information

Target B2B may also collect your personal information when you attend B2B tradeshows through badges that are scanned at our booth with a lead retrieval device. We may also purchase a 'Pre-show' or 'Post-show' attendee list for tradeshows.

We also collect aggregate data, such as number of page visits, time on page, where visitors click through on the page and when they abandon the page.

How is this Information Used?

Ways we use the information we collect include:

- To process gift card orders
- To send order updates and shipping confirmation emails.
- Email addresses are also used for sharing program updates and marketing communication
- For aggregate information about website visits, time on pages and visitor clicks , we use this information internally to improve the design of our Web pages and products and services offered

How is this Information Shared?

Service Providers

We may share the information we collect with companies that provide support services to us (such as printers, email providers, payment processors) or that help us market our products and services. These companies may need information about you in order to perform their functions.

Sharing Aggregate Information with Third Parties

We may share aggregate information (information that does not directly identify an individual) with third parties for lawful purposes.

Legal requirements

we may disclose information we collect when we believe disclosure is appropriate to comply with the law; to enforce or apply applicable terms and conditions and other agreements; to facilitate the financing, securitization, insuring, sale, assignment, bankruptcy or disposal of all or part of our business or assets; or to protect the rights, property or safety of our company, our guests or others

What choices do you have?

If you do not wish to receive marketing communication from us, you have the ability to unsubscribe from promotional emails via the unsubscribe link included in each promotional email. This opt out does not apply to operational emails .You may still receive select emails from Target if you have requested them through one of our services such as Weekly Ad Reminders or Email Me when Available notifications. You can discontinue these emails by canceling your subscription to these services.

How is this Information Protected?

We maintain administrative, technical and physical safeguards to protect your information.

How do you contact Target?

mail

Target Stores
Target Executive Offices
P.O. Box 9350
Minneapolis, MN 55440

phone

[800-440-0680](tel:800-440-0680)

email

guest.relations@target.com