



THRESHOLD™

QUALITY & DESIGN

SPRING 2014





THRESHOLD™

QUALITY & DESIGN

INTRODUCTION AND CONTACT	3
BOTANIC BLUSH	4
WHITE AND NATURAL	14
BLACK, WHITE AND FLORAL	21
BATHROOM	27
KITCHEN AND ENTERTAINING	32





THRESHOLD™

QUALITY & DESIGN

We are excited to share our Threshold™ Spring 2014 look book. The Threshold collection is created out of endless inspiration by our Product Design & Development (PD&D) team. Designed in-house at Target, this season's collections were inspired by many unexpected places to create elegantly-designed yet affordable products for your readers' homes.

Feminine touches and florals are a big part of our collection this spring. We are embracing the trend of feminine style through color, motif and classic details like lattice prints, watercolor florals and draped fabrics.

We were also inspired by looks we found on a scouting trip to Paris – blended natural materials, modern lines, classic styling and artisan details—for a calming palette cleanser perfect for spring. We incorporated a simple focus of a white and natural color palette into our pieces, offering a minimal yet sophisticated decorative home statement.

We've included a few other insights throughout the look book to give you a peek at what went into designing some of my favorite pieces. Enjoy!

—Julie Guggemos, vice president of Target Product Design & Development

For product images and samples, please contact:

Sonya Li | Kaplow | sli@kaplowpr.com | 212.221.1713





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

BOTANIC BLUSH





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

01

THRESHOLD PINK FLOWER PILLOW, \$24.99

DEC. 29 – MARCH 9

THRESHOLD VELVET PILLOW, \$19.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

02

THRESHOLD PINK LINEN STOOL, \$69.99

DEC. 29 – MARCH 9

THRESHOLD TAN LINEN BENCH, \$99.99

DEC. 29 – MARCH 9

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

03

THRESHOLD BONE HEXAGON TABLE, \$69.99

DEC. 29 – MARCH 9

THRESHOLD GOLD DRUM TABLE, \$79.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

04

THRESHOLD GOLD TEXTURED LAMP BASE, \$49.99

DEC. 29 – MARCH 9

THRESHOLD BUTTERFLY LAMP SHADE, \$24.99

DEC. 29 – MARCH 9

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

05

THRESHOLD GOLD FOIL PLATES, \$19.99 EACH
DEC. 29 – MARCH 9



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

06

THRESHOLD BONE MIRROR, \$39.99

DEC. 29 – MARCH 9

REQUEST SAMPLE





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

07

THRESHOLD CARVED GLASS VASES, \$19.99 – \$29.99

DEC. 29 – MARCH 9

REQUEST SAMPLE

“This floral textured glass was developed from a hand carved technique to give these pieces this high end look for incredible value.” – Julie Guggemos





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

08

THRESHOLD SQUARE TEXTURED SOLID
TOSS PILLOWS, \$24.99 EACH
FEB. 16 – JUNE 14

THRESHOLD FLORAL ICON PILLOW, \$24.99
DEC. 29 – JUNE 14

THRESHOLD QUILTED OMBRE PILLOW, \$24.99
DEC. 29 – JUNE 14

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

09

THRESHOLD FLORAL DUVET IN FULL/QUEEN, \$69.99

FEB. 16 – JUNE 14

THRESHOLD CORAL EURO PILLOW, \$34.99

FEB. 16 – JUNE 14

REQUEST SAMPLE

“We referenced real flowers when handpainting the design for the floral bedding. These unique floral patterns are designed to ‘grow’ from the bottom of the bed towards the top.”

–Julie Guggemos





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

WHITE AND NATURAL





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

10

THRESHOLD WOVEN BENCH, \$109.99

DEC. 29 – MARCH 9

THRESHOLD WOOD SIDE TABLE, \$89.99

DEC. 29 – MARCH 9

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

11

THRESHOLD EMBROIDERED PILLOW, \$24.99

DEC. 29 – MARCH 9

THRESHOLD DIAMOND PILLOW, \$24.99

DEC. 29 – MARCH 9



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

12

THRESHOLD PAINTED WOOD TRAY, \$34.99

DEC. 29 – MARCH 9

THRESHOLD WOOD BOX, \$19.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

13

THRESHOLD WOVEN STORAGE BASKETS, \$24.99 – \$29.99

DEC. 29 – MARCH 9



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

14

THRESHOLD CERAMIC VOTIVES,

\$4.99 – \$9.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

15

THRESHOLD LATTICE POUF, \$49.99

JAN. 5 – TBD



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

BLACK, WHITE AND FLORAL





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

16

THRESHOLD SIDE TABLE, \$79.99

DEC. 29 – MARCH 9

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

17

THRESHOLD CONTRAST SIDE TABLE, \$79.99

DEC. 29 – MARCH 9

THRESHOLD HOURGLASS STOOL, \$79.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

18

THRESHOLD DECORATIVE BOX, \$19.99

DEC. 29 – MARCH 9

THRESHOLD TRAY, \$29.99

DEC. 29 – MARCH 9



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

19

THRESHOLD GEOMETRIC PILLOW, \$19.99

DEC. 29 – MARCH 9

THRESHOLD FLORAL CONTRAST PILLOW, \$19.99

DEC. 29 – MARCH 9

“The classic geometric shapes and lattice patterns look great with softer silhouettes like feminine florals.” – Julie Guggemos



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

20

THRESHOLD LANTERNS, \$22.99 – \$29.99

DEC. 29 – MARCH 9



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

BATHROOM





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

21

THRESHOLD HERRINGBONE RUG, \$24.99

DEC. 29 – TBD

THRESHOLD HERRINGBONE TOWELS, \$9.99 – \$12.99

DEC. 29 – TBD

THRESHOLD ANTIQUE GLASS SOAP DISPENSER, \$12.99

CURRENTLY AVAILABLE – TBD

THRESHOLD ANTIQUE GLASS

TOOTHBRUSH HOLDER, \$9.99

CURRENTLY AVAILABLE – TBD

REQUEST SAMPLE





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

22

THRESHOLD PINK AND GRAY BATH TOWEL, \$12.99

FEB. 16 – TBD

THRESHOLD PINK AND GRAY HAND TOWEL, \$9.99

FEB. 16 – TBD

THRESHOLD BLACK SOAP DISPENSER, \$9.99

FEB. 16 – TBD

THRESHOLD BLACK CANISTER, \$9.99

FEB. 16 – TBD

THRESHOLD BLACK TOOTHBRUSH HOLDER, \$7.99

FEB. 16 – TBD

REQUEST SAMPLE

“For our bathroom pieces, we incorporated three distinctive looks: global, feminine, and soft modern. You’ll see these themes working together and weaved throughout our items this spring, from a pink damask towel to sandstone hard goods.” — Julie Guggemos





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

23

THRESHOLD REVERSIBLE STRIPE RUG, \$24.99

DEC. 29 – TBD

THRESHOLD TEXTURE STRIPE TOWELS, \$9.99 – \$12.99

DEC. 29 – TBD

THRESHOLD BLUE SEED GLASS SOAP DISPENSER, \$12.99

CURRENTLY AVAILABLE – TBD

THRESHOLD BLUE SEED GLASS TOOTHBRUSH HOLDER, \$9.99

CURRENTLY AVAILABLE – TBD

THRESHOLD BLUE SEED GLASS JAR, \$9.99

FEB. 9 – TBD

REQUEST SAMPLE





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

24

THRESHOLD LATTICE BATH RUG, \$24.99

FEB. 16 – TBD

THRESHOLD GRAY REVERSIBLE BATH RUG, \$24.99

FEB. 16 – TBD



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

KITCHEN & ENTERTAINING





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

25

ONION JAR, \$8.99

DEC. 29 – MAR. 2



FOR REFERENCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

26

RADISH DISH TOWEL, \$2.99

DEC. 29 – MAR. 2

RADISH PLATE, \$5.99

DEC. 29 – MAR. 2



REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

27

TIERED SERVER, \$24.99

DEC. 29 – MAR. 2

REQUEST SAMPLE





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

28

ASSORTED LETTUCE BOWLS, \$6.99 – \$14.99

DEC. 29 – MAR. 2

“We had so much fun working on our kitchen and entertaining pieces for spring. We incorporated vegetables in some of the pieces to keep things lighthearted and fun. My personal favorites are these stacking veggie bowls, which incorporate lettuce, tomatoes, onions and more.” – Julie Guggemos



FOR

FINANCE ONLY

REQUEST SAMPLE



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

29

ACACIA BOWL WITH HANDLES, \$29.99

DEC. 29 – SEPT. 21

ACACIA WOOD PLATTER, \$19.99

DEC. 29 – SEPT. 21

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

30

THRESHOLD PORCELAIN CAKE STAND, \$19.99

FEB. 9 – AUG. 17

THRESHOLD PORCELAIN COLANDER, \$12.99

FEB. 9 – AUG. 17

REQUEST SAMPLE



FOR REFERENCE ONLY



THRESHOLD™

QUALITY & DESIGN

SPRING 2014

31

THRESHOLD MELAMINE DINNER PLATE, \$2.99 EACH

FEB. 9 – AUG. 17

THRESHOLD MELAMINE PLATTER, \$9.99

FEB. 9 – AUG. 17

THRESHOLD MELAMINE SALAD PLATE, \$2.49 EACH

FEB. 9 – AUG. 17

REQUEST SAMPLE

“We have great Threshold melamine pieces that look like translucent Portuguese glazes. Our melamine looks and feels like ceramic with the durability and ease of use of plastic.” – Julie Guggemos





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

32

THRESHOLD OWL SALT AND PEPPER SHAKERS,
\$2.99 EACH
FEB. 9 – SEPT. 21

THRESHOLD BIRD SALT AND PEPPER SHAKERS,
\$2.99 EACH
FEB. 9 – SEPT. 21

REQUEST SAMPLE



FOR REFERENCE ONLY





THRESHOLD™

QUALITY & DESIGN

SPRING 2014

© 2013 Target Stores. Target and the Bullseye Design are registered trademarks of Target Brands, Inc. All rights reserved.

Prices are regular retail prices at time of publication in all markets except Alaska and Hawaii. Prices may be temporarily or permanently reduced or increased. Pricing, promotions and availability may vary between locations and online. Not all items are available in all markets. While every effort is made to ensure the accuracy of this look book, descriptive, typographic and photographic errors are subject to correction and Target shall have no liability of any kind for such errors. We reserve the right to limited quantities to normal retail prices.

